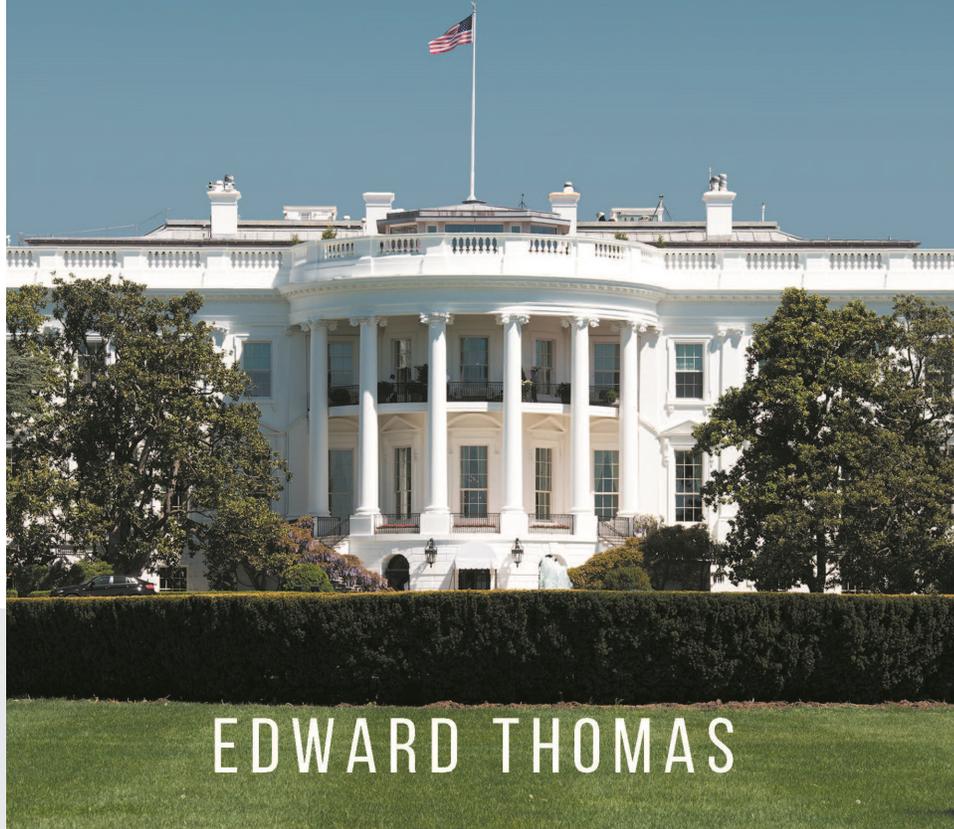


EDWARD THOMAS

THE NEXT  
GREAT  
PRESIDENT



THE NEXT GREAT PRESIDENT | MEDIA KIT

# 01

# Author Biography

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Former ESPNaholic and current author Edward Thomas enjoys reading and writing about the political arena.

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Edward Thomas is a non-fiction author interested in leadership, politics, economics and history. A few of his favorite authors are Ron Chernow, Doris Kearns Goodwin, and Walter Isaacson.

An economic and business cycle expert, his first book *What's Next for the Economy* explores economic cycles and how they can be used to understand current economic conditions and project what to expect in the future. *The Next Great President* is the second title in his "cycles" trilogy.

He received a Master of Business Administration from the University of California in Irvine, California and was a National Merit Scholar at the University of Michigan in Ann Arbor, Michigan.

To find out more information about his book, please visit his website at:

[edwardthomasauthor.com](http://edwardthomasauthor.com)



**Edward Thomas**

## 02

# Book Details

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**AUTHOR:** Edward Thomas

**CATEGORY:** Historical Biography

**ISBNs:** 978-0-9983281-4-0 / 978-0-9983281-5-7

**PUBLISHER:** ACCE Publishing LLC

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**History shows a consistent 80-year cycle of crisis, in which the leader of the United States was tested in a crucible of fire and showed his true mettle. By what form will the next crisis take?**

Throughout the history of the United States, George Washington, Abraham Lincoln, and Franklin Roosevelt have consistently stood out above the rest as the greatest presidents to have ever led this nation.

Author and historical cycles expert Edward Thomas reviews their history, presidential leadership, and legacy. He also provides an analysis of their common personality traits and the parallels in the challenges each faced as President.

The greatness of these three celebrated presidents coincides with three important events in this country's history - the Revolutionary War, the Civil War, and the Second World War. Each of these crucial events occurred approximately 80 years apart, and the last one occurred about 80 years ago.

A single flashpoint could be the start of an escalating chain of events leading to a worldwide conflict. The only certainty is that it will take the right person, in the right place, at the right time to meet the next great crisis head-on.

But does the crisis make the person, or does the person prove themselves through their handling of the crisis? To answer this question, Thomas provides a list of challenges the next great president must face and overcome, and a list of accomplishments that must be achieved, to be considered one of the greatest presidents in American history.

So, who will be the next great president?

# 03

# Chapter Excerpt

## EXCERPTED FROM CHAPTER 16, THE NEXT GREAT LEGACY

The country is currently more divided than at any other time in our history, with the possible exception of the Civil War period. At a time when there seems to be an exponential rise in the divisions and tensions throughout our nation, there also seems to be a vacuum of leadership and forces trying to bring the country together and help heal those divisions. One of the most visible divisions in our country is the racial divide – witness the demonstrations persisting on both sides of that debate – and it would be a point of greatest leverage to restore some semblance of a united front in the United States. The combination of topics previously discussed on civil rights, education, and economic opportunity provides solutions to help heal the divide, but an attack on the systemic issues associated with poverty (affordable housing, eliminating hunger, and providing healthcare) is also needed. If we could bridge the racial divide, then we will be able to move together as a country united in both culture and politics.

It happened before, so it could happen again. A coalition of forces came together in the 1850s to create the Republican Party and provided a presidential candidate who would eventually reunite the country. Abraham Lincoln was able to unite us and refused to allow the country to break into two separate nations. He did this through his commitment to the Union, and through the just cause that was emancipation and the end of slavery. There is now that same opportunity to end the divisiveness that is roiling our cities and communities throughout the nation and to unite the country through inclusion and a common goal. We must come together to save our democracy, and that must be our common goal. This objective will require political, community, and business leaders throughout our nation to devote themselves to this singular goal. Without this leadership, the opportunity to unite America and fulfil its democratic ideals may fail, and we may no longer be viewed as the beacon of liberty and equality espoused in the Declaration of Independence.

It will take the type of leadership that can provide a counterbalance to the divisiveness that is fraying America’s social fabric to bring back that cohesiveness which will “bind up the nation’s wounds” and provide a national unity. Who will be the person who

# Excerpt cont.

could bring us back together? This is obviously a rhetorical question, because only time will tell when the next major crisis will hit and who will be in charge for better or worse to lead our country through that difficult time. It is up to us then, living in a democratic country that elects its leaders, to make sure that we put the right candidates in positions of authority, because it will take the right person in the right place at the right time to meet that crisis head on and successfully guide our country through to its subsequent resolution.



# 04

## Sample Interview Questions

01

*What is your favorite aspect about writing?*

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02

*Where do you get your inspiration?*

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03

*Who will be the next great president?*

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04

*When will the next great president be elected?*

05

*Are you saying that Joe Biden is the next great president?*

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06

*What "crucible of fire" will forge our next great president?*

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07

*What will cause the next great crisis?*

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08

*When do you think the next great crisis will occur?*

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09

*What actions could the current president take to prevent this crisis?*

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10

*Are you working on any other projects you could tell us about?*

# 05

## Media Coverage Headline Ideas

01

*Could President Joe Biden Become the Next Great President?*

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02

*A Case for National Unity in the Face of an Uncertain Future*

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03

*Advocating a Return to The Great Society Programs of the 1970s*

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04

*The Crisis of the 2020s and What It Means for America's Future*

05

*Civil Rights, Voting Rights and Their Impact on Presidential Elections*

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06

*Maslow's Hierarchy of Need as Applied to the Next Presidential Legacy*

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07

*The Next "Education" President Could Become the Next Great President*

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08

*Climate Change and its Effect on Global Politics and Presidential Decisions*

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09

*Social Justice and the Case for a New Social Contract with the American People*

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10

*Should the United States Prepare for War?*

# 07 Target Audience

## READERS OF HISTORICAL NONFICTION

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*Those who enjoy engaging nonfiction will find themselves drawn to this thorough political and historical analysis of US presidents as the author examines their leadership during trouble times and posits who might be our next great president.*



08

**Connect with  
Edward Thomas  
via email**

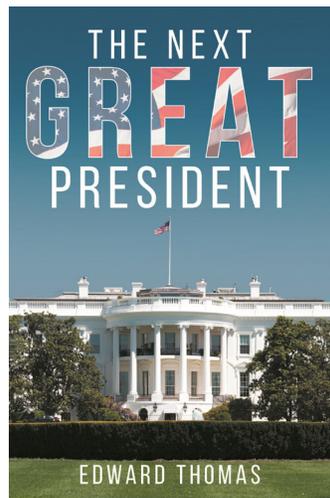
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# 09

# Downloadable Cover Image



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